SEA-AIR-SPACE PROVIDES THE MOST IMPORTANT "WAYPOINTS" FOR YOU TO DO BUSINESS WITH THE U.S. SEA SERVICES

For centuries, sailors have used waypoints to help them navigate the seas. Today, Sea-Air-Space, presented by the Navy League of the United States, is recognized as THE waypoint for leaders of the U.S. sea services and the industries that support them.
Our explosive growth over the last several years has shown that Sea-Air-Space leads the way.

- In the last three years, the number of exhibitors has grown 58% and key industry players use the show to access active duty leadership. Plus, Sea-Air-Space brings over 20 military commands directly onto the trade show floor, increasing your opportunity to see and meet with important program managers, contract officers, project officers and subject matter experts. No other show brings you as many exhibiting military commands in one place.

- Our attendance has also grown exponentially, as military and government leaders assemble at Sea-Air-Space to give voice to key mission strategies and policy statements. Further, international leaders are coming to Sea-Air-Space for bilateral/trilateral meetings with their counterparts, increasing our international senior leadership four-fold.

- Seapower magazine, the official media partner, and 19 additional domestic and international media supporters provide Sea-Air-Space and its collection of exhibitors press coverage before, during and after the show, reaching military, government, industry and international decision makers.

58%  
Increase in the number of exhibitors

25+  
Product and service categories on the exhibit floor

20+  
International and domestic media outlets
SEA-AIR-SPACE IS PROUD TO INCLUDE THE FOLLOWING MILITARY COMMANDS & AGENCIES

- Defense Logistics Agency
- Defense Security Cooperation Agency
- Department of Veterans Affairs
- Dept of the Navy Office of Small Business Programs
- Information Dominance Command
- Marine Corps Systems Command
- Marine Corps Warfighting Lab
- Maritime Administration
- Military Sealift Command
- N45/Naval Energy Pavilion
- Naval Air Systems Command
- Naval Sea Systems Command
- Naval Supply Systems Command
- Navy Expeditionary Combat Command
- Navy Installations Command Naval Facilities
- Office of Naval Research
- PEO Land Systems (USMC)
- Space and Naval Warfare Systems Command
- U.S. Coast Guard Acquisition Directorate
- Naval Additive Manufacturing
- Naval Shipbuilding and Advanced Manufacturing
- Naval Information Forces
- SECNAV Task Force Innovation
- The British Defense Staff
SET SAIL WITH SEA-AIR-SPACE

Sea-Air-Space continues to build on the momentum developed over the past few years, reporting growth in all key metrics – exhibitors, attendees, senior level flag officers and international delegations. Achieving this growth, especially given the headwinds that events in the defense sector face, is a testament to the position the Navy League’s Sea-Air-Space Expo has for the U.S. sea services.

With unwavering support from the United States Secretary of the Navy, Chief of Naval Operations, the Commandant of the Marine Corps, the Commandant of the Coast Guard and the Maritime Administrator, Sea-Air-Space remains the industry’s waypoint, and every company’s steadfast link to doing business with the U.S. sea services.

We’re committed to delivering a greater international presence, as well as partnering with Naval Information Forces, the 10th Fleet, OPNAV N2/N6 and SPAWAR to tell the Navy’s cyber story. Sea-Air-Space will remain relevant in a sea of change, and continue to be the true waypoint in the world military market.

Sea-Air-Space can deliver your message to the right people, in the right context.

The Largest and Most Impressive Collection of Exhibitors:

- Includes iconic companies such as BAE Systems, Boeing, Curtiss-Wright, General Dynamics, Huntington Ingalls, Lockheed Martin and Northrop Grumman

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<thead>
<tr>
<th>Year</th>
<th>Exhibitors</th>
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<tr>
<td>2014</td>
<td>206</td>
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<tr>
<td>2015</td>
<td>252</td>
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<td>2016</td>
<td>277</td>
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<td>2017</td>
<td>291</td>
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A Growing Presence in International Military & Government Visitors

- Official representatives from 34 countries and 5 Heads of Navy were represented at Sea-Air-Space in 2017.

Quality Attendees from Targeted Categories

- Over 100 Flag and General officers and Senior Executive Service personnel were in attendance, speaking on the professional development schedule.

- Nearly 80 Commands/Offices/Districts from the U.S. Navy, Coast Guard and Marine Corps were represented in 2017.

- Nearly 80% of the active duty U.S. Navy, Coast Guard and Marine Corps were at the Commander/Lieutenant Colonel (0-5) level and above.


2014: 8,731
2015: 9,686
2016: 10,748
2017: 11,070
DESTINATION FOR INFORMATION

- Keynote Speakers included General Darren McDew, USAF, Commander of United States Transportation Command; Admiral John M. Richardson, USN, Chief of Naval Operations; General Robert Neller, USMC, Commandant Marine Corps; Admiral Paul F. Zukunft, USCG, Commandant of the U.S. Coast Guard and The Honorable Sean Stackley, Acting Secretary of the United States Navy.

- The Panel Sessions, including the International Maritime Panel and the 21st Century Warfare: Improving Readiness Through Technology were standing room only and brought together key military leaders to discuss the future of our sea services. Floor speakers and breakout sessions delivered timely discussions of their new budgets and initiatives during the exposition.

- 2017 saw the return of the popular International Naval Leadership Panel hosted by Rear Admiral David Hahn, USN, Chief of Naval Research and included Admiral Bento Costa Lima Leite De Albuquerque Junior, Secretary of Science & Technology and Innovation of the Brazilian Navy, Brazil; Rear Admiral Harris Chan, Future Systems & Technology Architect, Future Systems & Technology Directorate, Singapore Ministry of Defence, Singapore; Dr. David Kershaw, Acting Chief, Maritime Division, Defence Science & Technology Group, Australia; Dr. Nicholas Joad, Head of Portfolio, Defense Science and Technology Laboratory, United Kingdom; Mr. Dale Reding, Director General, Science & Technology Air Force & Navy, Defence Research & Development, Canada.
60 Professional Development Sessions – ranging from Keynotes to Roundtables to Panel Sessions – were presented at Sea-Air-Space 2017.

“The traffic we saw as an exhibitor was tremendous and the increased number of exhibitors was appreciated since many of them are our customers or potential customers. The opportunity to engage with them is always beneficial. The event was extremely well-organized.”

- Andi McCusker, Fairlead Integrated
GET IN ON THE ACTION

Maximize your opportunities and increase ROI by exhibiting at the largest maritime exposition in the U.S. providing -

- Thousands of active-duty, high-ranking officials from the U.S. sea services
- 26 international delegations and attendance from 44 different countries
- 20 Sea Service Commands/Agencies
- More than 200 attending members of the press and 19 media partners
- A world-class facility, including 90,000 sq ft. of indoor and outdoor exhibition space and water displays
- Numerous and customizable sponsorship and advertising opportunities
LEADERS UNITED

Just a short drive from Washington DC, Sea-Air-Space is a prime location for assembling key military figures, policy makers, and industry professionals. Numerous networking opportunities and events – both on and off the show floor – means you can rely on making the valuable connections that matter most to your agenda.

**Congressional Breakfast – exclusive to Sea-Air-Space**
No other show can command Congressional attendance like Sea-Air-Space. With the Congressional Shipbuilding Caucus as the honorary host, Sea-Air-Space Congressional Breakfast is where leadership from the House Armed Services Committee and Senate Armed Services Committee come to discuss future programs and future budgets. This year’s Congressional Breakfast delivered almost 1000 attendees and featured Congressman Rob Wittman (VA-01) and Congressman Joe Courtney (CT-02).

**International Maritime Reception**
The 2017 Reception saw more than 700 attendees – comprised of senior foreign military guests, foreign government & industry representatives and U.S. Flag & General Officers. If you’re looking to extend your networking overseas, this is the event to attend.

**Sea-Air-Space Reception**
More than fifteen hundred guests representing the senior military, government, and industry leadership gather to enjoy this highly anticipated evening which has become the social highlight of Sea-Air-Space. A unique two-hour reception on the Exposition floor.
Exhibit space is already 85% sold. Contact us directly to secure your exhibit space.