

# GALA

NAVY LEAGUE MARITIME

# GALA

## Sponsorship Packages



May 7, 2019

Gaylord National Convention Center  
National Harbor, Maryland, USA

To purchase a sponsorship package, please contact:  
Alan Kaplan, National President  
akaplan@navyleague.org | 703-312-1551

The Maritime Gala, in honor of sea services spouses, will include keynote speaker, 30th CNO, Adm. Jonathan Greenert, retired U.S. Navy, and will honor Adm. John Richardson, our current CNO, with the distinguished Admiral Arleigh Burke Leadership Award and Bruce Mosler, chairman, Global Brokerage of Cushman & Wakefield with the distinguished corporate Theodore Roosevelt Leadership Award. The Navy League will also recognize Naval Services FamilyLine for the important work they do in support of sea services spouses around the world. The gala will include headline entertainment by country artists Chuck Wicks, Mark Wills and Lonestar's Richie McDonald; a silent auction; and a performance by our U.S. Marine Corps Silent Drill Team (invited). Tables can be donated to active duty and military spouses so the men and women of the sea services and their spouses can attend at no cost.

### ★★★★ 4-Star Sponsor Benefits | \$100,000

- Two prominent tables of 10
- 20 tickets to the Sea Service Spouses Reception prior to the Gala
- Six tickets to the VIP Gala Reception
- Two page advertising spread inside the official Sea-Air-Space show directory distributed to every attendee
- Prominent two page advertising spread inside the official Gala program
- \$10,000 Scholarship to be presented in company name
- Various prominent logo placement (such as website, pre and post event marketing, Sea-Air-Space app, signage in front of Gala entrance and Sea Service Spouse Reception)
- Logo on every reception ticket (mailed to DV's in advance)
- An illuminated gobo with sponsors logo on the wall during the evening
- Verbal recognition from the podium
- Opportunity to offer an initial toast in celebration of the Gala opening

Two opportunities available

### ★★★ 3-Star Sponsor Benefits | \$50,000

- Two prominent tables of 10
- 20 tickets to the Sea Service Spouses Reception prior to the Gala
- Six tickets to the VIP Gala Reception
- \$5,000 Scholarship to be presented in company name
- Premium one page spread inside of the official Gala program
- Various prominent Logo placement (such as website, pre and post event marketing, Sea-Air-Space app, signage in front of Gala entrance and Sea Service Spouse Reception)
- An illuminated gobo with sponsors logo on the wall during the evening
- Verbal recognition from the podium

Ten opportunities available

### ★★ 2-Star Sponsor Benefits | \$25,000

- One table of 10
- 10 tickets to the Sea Service Spouses Reception prior to the Gala
- Four tickets to the VIP Gala Reception
- Premium one page spread inside of the official Gala program
- Various prominent Logo placement (such as website, pre and post event marketing, Sea-Air-Space app, signage in front of Gala entrance and Sea Service Spouse Reception)

Unlimited opportunities available

### ★ 1-Star Sponsor Benefits | \$15,000

- One table of 10
- 10 tickets to the Sea Service Spouses Reception prior to the Gala
- Premium half page spread inside of the official Gala program
- Various prominent Logo placement (such as website, pre and post event marketing, Sea Air Space app, signage in front of Gala entrance and Sea Service Spouse Reception)

Unlimited opportunities available

The Navy League of the United States is a 501(c)(3) non-profit organization and contributions may be deductible for tax purposes. All net proceeds will be used to fund mission related activities in support of our sea services and their families, including youth, spouse, STEM and other education and advocacy programs.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### VIP Reception | \$50,000

- One table of 10
- 10 tickets to VIP Reception
- Premium half page spread inside the official Gala program
- Logo on official Gala program for VIP Reception sponsorship
- Verbal recognition of VIP reception sponsorship from podium
- Exclusive meet and greet with Entertainment after the Gala

### Sea Service Spouse Organization Award \$30,000

- One table of 10
- Logo on the award that is given out to the Sea Service Spouse Organization selected
- Presentation of the award and photo opportunity with winning group
- Logo in official Gala program of award sponsorship
- Verbal recognition of award sponsorship from podium

### Entertainment Sponsorship | \$30,000

- One table of ten
- 10 tickets to VIP reception
- Logo on stage during show
- Logo in official Gala program of Entertainment sponsorship
- Verbal recognition of Entertainment sponsorship from podium
- Exclusive meet and greet of Entertainment after Gala

### Logo Branded Table Gift | \$15,000 (plus cost of Gift)

- One table of 10
- Six tickets to VIP reception
- Logo on table gifts handed out to all attendees
- Logo in official Gala program of gift sponsorship

## GALA PROGRAM ADVERTISING

- One page advertisement: \$10,000
- Half page advertisement: \$7,500
- Quarter page advertisement: \$5,000